



Media Partner
EXPOSURE GUIDELINES & SPONSOR PACKAGES



Film Camp 2017 at Malagos Garden Resort Davao

Logo exposure during pre-festival activities & screenings

FILM CAMP, a three-day story development workshop for selected filmmakers from different regions in Mindanao happening on July 26 to 28, 2019.

FILM LAB, a series of film production workshops open to all aspiring filmmakers from Mindanao, happening on August 10, 11, 17, 18, 31, 2019.

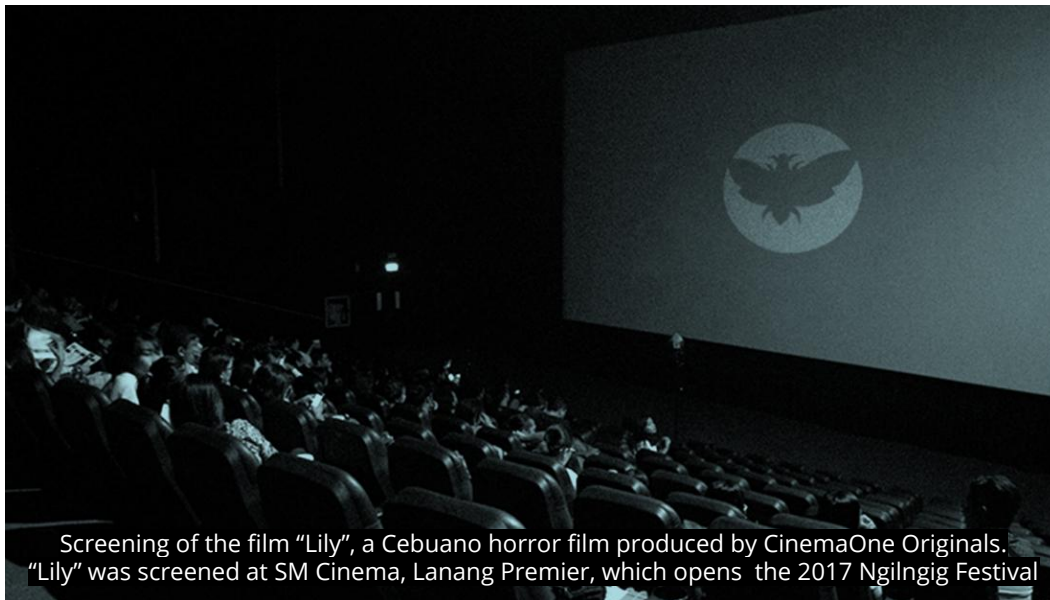
FILM CARAVAN, educational film screenings and forums in schools and in the community, happening on June to September 2019.



Film Caravan 2019 at the Supreme Student Government (SSG) Officers & Advisers during the Capacity Enhancement Training & Workshop in Panabo City



Screening of the Famas and Gawad Urian Best Film of 2017 "Balangiga" during the Ngilngig Film Festival Davao in 2018 at the Cinematheque Center Davao City



Screening of the film "Lily", a Cebuano horror film produced by CinemaOne Originals. "Lily" was screened at SM Cinema, Lanang Premier, which opens the 2017 Ngilngig Festival

Logo exposure during film festival screenings & events

NGILNGIG ASIAN FANTASTIC FILM FESTIVAL DAVAO

Filmmakers & guests from neighbouring Asian countries as well as from different regions in the Philippines will be celebrating the first and only fantastic film festival in Southeast Asia. Screenings will happen on October 25 to 31, 2019 with screenings in:

- Mall theatre for the opening film
- Cinematheque screenings for all films
- Colleges & Universities talks & screenings
- Bars & other alternatives spaces receptions & screenings



Ngilngig Asian Fantastic Film Festival Davao

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We're on Media Partner front page on today's issue. Grab a copy now!
Thank you Media Partner for the feature!



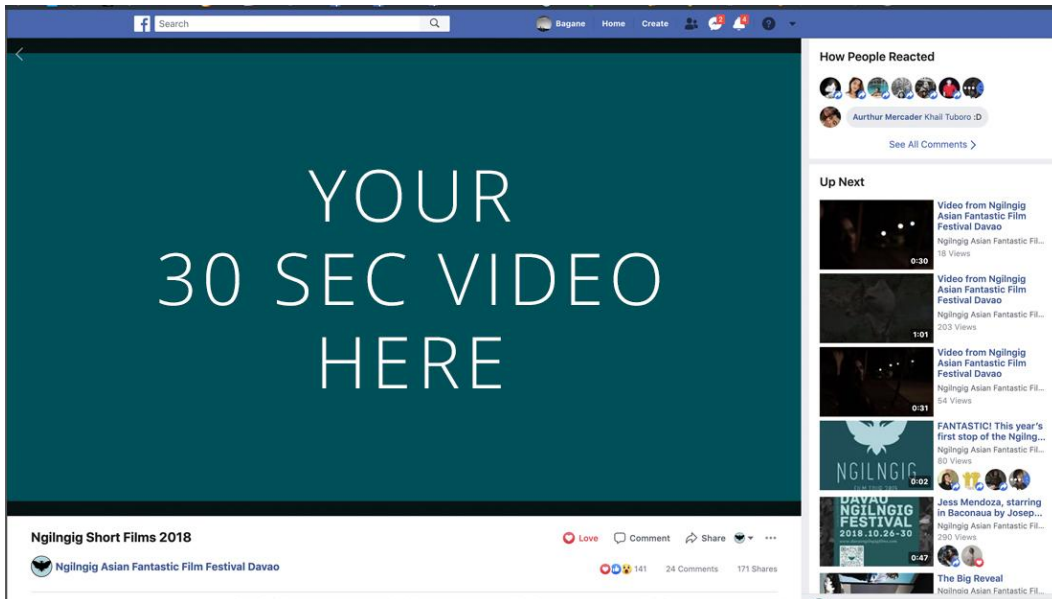
Logo exposure and media recognition on website and social media

Boosted posts on the official Ngilngig website and facebook with photos of festival posters brochures and catalogues, printed by your printing company, displayed during the festival events:

- Pre-festival events:
 - Film Camp / Jul 26-28, 2019
 - Film Lab / Aug 10, 11, 17, 18, 31, 2019
 - Film Caravan / Jun-Sep 2019
- Film festival events:
 - Opening program / Oct 25, 2019
 - Awards Night / Oct 29, 2019
 - Panagtagbo Ngilngig Artfest / TBA
 - Closing Night / Oct 31, 2019



Exposure of your 30 sec video ad during film festival screenings & events & on website & social media



30 sec video ads will be played before & after all events and festival screenings programs as well as in social media. Screenings will happen on October 25 to 31, 2019 with screenings in:

- Mall theatre for the opening film
- Cinematheque screenings for all films
- Colleges & Universities talks & screenings
- Bars & other alternatives spaces receptions & screenings

SPONSOR PACKAGES: **Media Partner**

BRONZE

Media coverage worth
P25,000

1. Logo exposure & media recognition during pre-festival screenings:
 - Film Camp
 - Film Lab
 - Film Caravan
2. Logo exposure & media recognition during festival screenings:
 - Mall theatres
 - Cinematheque
 - Schools & alternative spaces

SILVER

Media coverage worth
50,000

1. Logo exposure & media recognition during pre-festival screenings
2. Logo exposure & media recognition during festival screenings
3. Logo exposure & media recognition on website & social media.
3. Logo exposure & a one page media ad on festival catalogue

GOLD

Media coverage worth
P75,000

1. Logo exposure & media recognition during pre-festival & festival screenings.
2. Logo exposure & media recognition during festival screenings.
3. Logo exposure & media recognition on website & social media.
4. Logo on posters & on other print collaterals & a one page ad of your media company on festival catalogue.
5. Exposure of your media **30 sec video ad** before & after all events and festival screening programs as well as in social media.